

## COURSE SPECIFICATION DOCUMENT

<b>Academic School/Department:</b>	Richmond Business School/RIASA
<b>Programme:</b>	MSc in International Sport Management and Football Industries
<b>Level:</b>	7
<b>Course Title:</b>	Sport Governance and Sustainability
<b>Course Code:</b>	SPT 7203
<b>Total Hours:</b>	200
<b>Timetabled Hours:</b>	39
Guided Learning Hours:	21
Independent Learning Hours:	140
<b>Semester:</b>	Spring
<b>Credits:</b>	20 UK CATS credits 10 ECTS credits 4 US credits

### **Course Description:**

The course provides students with an understanding of the concepts and key issues of governance, organizational accountability, corporate social responsibility, and sustainability goals within local and global sporting spaces. Students will evaluate key policies and sports governance mechanisms and examine the practices of good sports governance within the public, private and third sectors. The course also identifies key stakeholders and evaluates the role that governance plays in the management of sustainable sport – including corporations, SMEs, NGOs, and social enterprises.

### **Pre-requisites:**

MSc International Sports Management and Football Industries students only

**Aims and Objectives:**

- The course enables students to gain a systematic and critical understanding of the key issues related to sports governance and sustainable sport principles and practices.
- The course develops students' skills and competencies in a comprehensive range of research methods and techniques relevant to the evaluate of sports governance policies within local and global contexts
- The course develops investigation of sustainable sport practices within different socio-economic and cultural contexts.

**Programme Outcomes:**

At the end of this course, the students will have achieved the following programme outcomes.

**A1, A2; B1, B2, B3, B5; C1, C5, D1, D2**

A detailed list of the programme outcomes is found in the Programme Specification. This is maintained by Registry and located at: <https://www.richmond.ac.uk/programme-and-course-specifications>

**Learning Outcomes:**

At the end of this course, the students will have achieved the following learning outcomes.

**Knowledge and Understanding (A)**

- Determine current problems, challenges and/or new insights of sports governance and sustainable practices in sport management.
- Critically evaluate approaches and techniques applicable to the interdisciplinary study and practice of management and sustainability in sports organisations.

**Cognitive Skills (B)**

- Demonstrate ability to critique academic and industry outputs on topics related to sustainable sport management.
- Critically evaluate sports governance policies and impact on decision-making on sustainability within the management of sports organizations. complex, unpredictable and interdisciplinary situations.

**Subject specific, practical and professional skills (C)**

- Interpret, evaluate and utilise a range of models, approaches, techniques and research methods applicable to advanced scholarship in subjects that are relevant to sport governance and sustainable sport management.
- Develop the practical and pragmatic steps necessary to the diffusion of sustainable sport management concepts and practices.

**General/transferable skills (D)**

- Communicate ideas, concepts, theories, and arguments to different audiences and in diverse socio-cultural contexts, using visual, written, and oral methods.

**Indicative Content:**

- The role of international sports governing bodies
- Sport and sustainable development goals
- Regulatory functions and organisational structures of sports governance
- Stakeholding in sports governance and sustainability
- Politics, sports governance and sustainability
- Social responsibility and sports governance
- Good governance frameworks
- Accountability and compliance in sports governance
- Legal and ethical aspects of sports governance and sustainability

**Assessment:**

This course conforms to the University Assessment Norms approved at Academic Board and are located at <https://www.richmond.ac.uk/university-policies>.

**Teaching Methodology:**

This course incorporates a range of innovative and teaching methods including the use of case studies, group discussions, practical and collaborative projects, in addition to lectures, seminars and workshops.

**Bibliography:**

King, N. (2016) *Sport Governance: An Introduction*. London. Routledge.

Marrucci, L., Daddi, T. and Iraldo, F. (2023) *Sustainable Football Environmental Management in Practice*. London. Routledge.

McCullough, B., Kellison, T. and Melton, E. (eds.) (2022) *The Routledge Handbook of Sport and Sustainable Development*. London. Routledge.

Shilbury, D. and Ferkins, L. (ed.) (2020) *Routledge Handbook of Sport Governance*. Routledge. London. Routledge.

Sobry, C., and Hozhabri, K. (ed.) (2022) *International Perspectives on Sport for Sustainable Development*. New York: Springer.

Triantafyllidis, S. and Cheryl Mallen., C. (ed.) (2022) *Sport and Sustainable Development: An Introduction*. London. Routledge.

**Websites:**

The British Association for Sustainable Sport. Available at: <https://basis.org.uk/> (Accessed: April 2024).

United Nations Sustainable Development Goals. Available at: <https://www.un.org/en/footballforthegoals> (Accessed: April 2024).

Global Sustainable Update. Available at: <https://www.globalsustainablesport.com/> (Accessed: April 2024).

---

**Change Log for this CSD:**

Major or Minor Change ?	Nature of Change	Date Approved & Approval Body (School or LTPC)	Change Actioned by Academic Registry
	Total Hours Updated	April 2024	